

Video Showcase

\$2,000 per video | posted for 1 year

\$1,000 set up fee for editorial involvement

Marketing - Marketing Manager
Editorial - Editor
Design - Art Director
Website - Director of E-media

Overview

Tell your story, present your solution, or demonstrate your product with video. All packages include print, website, and e-newsletter promotions, and these videos are only accessible to registered site visitors.

Program Features

- Video URL link or embedded YouTube link
- Marketing support campaign included
- Short description of video

Roles & Duties

Client

- Define the expectations
- Provide materials
- Meet approval times

Sales

- Inform client of timeline
- Manage final approval

Specs



Video: Youtube or Vimeo formants only

Short Description: 200 words max

Timeline

